



Digital Media Solutions for Marketing

Elevate your marketing campaigns with integrated workflow solutions that engage your audience and measure the performance of your communications across the entire buyer journey.

From social listening, webcasting and streaming to referral marketing and measurement, Intrado Digital Media supports your entire marketing workflow.

Helping to Achieve Your Marketing Goals:

- Build new revenue streams and data sources
- Create new syndication channels
- Execute demand generation programs
- Broaden your reach with message amplification
- Drive audience engagement and participation

Why Intrado Digital Media? Our Solutions:

- Listen to millions of conversations in real time that give you meaningful insights about your brand
- Connect with your audiences through webcasts, live streams and virtual events to drive engagement and increase revenue
- Amplify your communications with word-of-mouth and user-generated content (UGC) to extend the life of your campaigns
- Deliver news to the media and build websites that showcase your brand's story
- Measure the impact of your communications across channels and understand ROI



Our Solutions Packages

Acquire and retain customers with our marketing solutions.

Basic:

- Studio Webcasts
- Influencer Insights
- Press Release Distribution

Plus:

- Webcast Portal
- Studio Webcasts
- Influencer Insights & Media Database
- Press Release Distribution
- Media Analysis

Pro:

- Virtual Events
- Studio Webcasts
- Influencer Insights & Media Database
- Press Release Distribution
- Referral Marketing
- Media Analysis