



Webcasting for Investor Relations

Global webcast solutions for your high-profile earnings, investor day and AGM events, featuring dedicated support, a focus on security and actionable analytics.

We provide a comprehensive suite of communications solutions for investor relations—including GlobeNewswire news distribution, regulatory filing, media monitoring, and IR websites— that support thousands of clients around the world.

The Webcasting Experience

With a dedicated Webcast Service Manager assigned to your event, you get end-to-end support every step of the way from a person you will know by name. In addition to the personal touch, your webcast will be delivered through responsive HTML5 players which showcase high-quality HTTP Live Streaming. And with detailed reporting, you will be able to track registration and audience behavior before, during and after your event.

Dedicated Webcast Service Manager

Every event is assigned to a dedicated Webcast Service Manager who will provide personalized support to help:

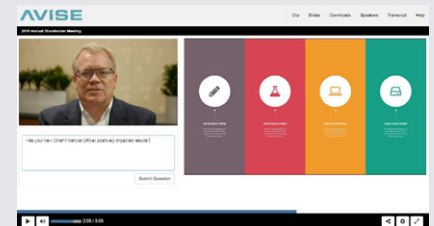
- Schedule your webcast
- Configure your player, registration page and features
- Liaise with event stakeholders (e.g., your IT team, corporate communications, external A/V provider, venue)
- Provide training and provide best practices
- Monitor your webcast for any quality issues and provide support to ensure continuity
- Provide post-event debrief and reporting

Global Scale, Local Support

With webcast operation centers on three continents and Webcast Services Managers in ten countries, we can provide event support and localized best practices around the world. Our global platform and infrastructure give us scalability and additional layers of redundancy to help ensure the continuity of your high-profile events.

Choose Us as Your Webcasting Partner:

- We have operations centers on three continents and staff in more than 14 countries to support your needs
- We are the global leader in IR webcasting, delivering events for 5,000+ global companies every year



Your IR webcasts will be delivered with responsive HTML5 players and innovative HTTP Live Streaming for a reliable, high-quality experience on desktop and mobile devices.

Seamless Mobile Experience

Make it simple for users anywhere to access your webcast. Our HTML5 players require no software to download, meeting the needs of viewers on the go with a responsive webcast experience which automatically resizes itself to their laptop, tablet or smartphone.

Content Protection

The reliability and availability of your content is supported by fully redundant signal paths and automatic failover, along with our 24/7 infrastructure support and network monitoring by our dedicated Technical Operations team. Application-level security features, including encrypted file uploads, help safeguard pre-disclosed content.

Brand-Centric, Interactive Webcast Experiences

Customize the look and feel of your webcast experience to align with your corporate brand. You can choose from a portfolio of interactive options to help increase engagement and attention.

Multi-Language Capabilities

Provide a localized experience by delivering your webcast in multiple languages. We offer translation services and captioning to help you meet the needs of your global audience.

Production and A/V Support

Our experienced onsite producers will work with you to design a solution that meets both your creative and budgetary needs. We can offer consultation and services across your workflow, from venue selection to advice on signal acquisition and audio/visual equipment rental.

Actionable Analytics

Our completely redesigned reporting dashboard provides comprehensive webcast analytics that give you insight into audience behavior, from tracking user registration to how viewers engage with your presentation.



PRODUCT FEATURES	MMC ESSENTIALS	MMC EXPERT
Player: Responsive (desktop & mobile) HTML5 Player and Streaming	✓	✓
Player: Custom Brandable with multiple Layouts	✓	✓
Guestbook: Registration Form	✓	✓
Guestbook: Confirmation Emails	✓	✓
Guestbook: Calendar Reminders	✓	✓
Guestbook: Access Control (password, login, referrer, token)	\$	\$
Delivery: Live	✓	✓
Delivery: On-Demand	✓	✓
Delivery: Attendee dial-in (viewers can listen to webcast via phone)	✓	✓
Delivery: Multiple Languages (up to 4)	\$	\$
Delivery: HD Video up to 1080p with Adaptive Bitrate Streaming	\$	\$
Source: Phone audio	✓*	✓*
Source: Intrado teleconference (direct)	✓*	✓*
Source: Video on-site kit	✓*	✓*
Source: Video conference unit	✓*	✓*
Source: Fiber or satellite feed	✓*	✓*
Source: Redundant acquisition	✓*	✓*
Module: Slides incl. PowerPoint Animations	Viewer controlled	Synchronized
Module: Slide Index	✓	✓
Module: Speaker Index	✓	✓
Module: Downloads	✓	✓
Module: Ask a Question	✓	✓
Module: Social Sharing	✓	✓
Module: Framed Content	✓	✓
Module: HTML Content	✓	✓
Module: Content Indexing (chapters)	✓	✓
Module: Comment Stream	✗	✓
Module: Synchronized Speaker Images (for Audio Webcasts)	✗	✓
Module: Synchronized Lower Thirds Speaker Overlay (for Video Webcasts)	✗	✓
Module: Twitter	✗	✓
Module: Push content	✗	✓
Module: Poll	✗	✓
Module: Quiz	✗	✓
Module: Survey	✗	✓
Module: Synchronized Transcript	\$	\$
Module: Closed Captioning	\$	\$
Module: Bulk email (reminder, invite, thank you)	\$	\$

* Plus applicable acquisition fees

\$ Available feature for additional cost

About Intrado Digital Media

Intrado Digital Media is an innovative, cloud-based, global technology partner to clients around the world. Our solutions connect people and organizations at the right time and in the right ways, making those mission-critical connections more relevant, engaging, and actionable.

Learn more at www.intrado.com/Digital-Media.

